

**I.M.P. Group Ltd. AIR MILES® Reward Miles™ Contest
Contest Rules & Regulations for I.M.P. Group Ltd.**

1. Contest Period

- Contest is valid only from November 15 – December 12, 2024 (the “**Contest Period**”).

2. Eligibility

- This contest is open to anyone who makes a purchase at Harding Medical, located at 35 Baker Drive, Dartmouth, NS B2W 0H3, during the Contest Period. Entrants must reside in Canada, be 18 or older, and must not be employees of AIR MILES Loyalty Inc., RMG Loyalty, or I.M.P. Group Ltd., nor members of the immediate families of such employees (defined as those residing in the same household). This contest is subject to all applicable federal, provincial, and municipal laws and is void where prohibited. Limit one (1) entry per person and collector number.
- For the purposes of these Contest Rules, regarding the AIR MILES® Reward Miles™ prize, the “entrant” is the individual in whose name the AIR MILES collector number is registered, and this is the individual to whom the prize will be awarded if selected as the winner.

3. How to Enter

- To enter, make a purchase during the Contest Period at Harding Medical, 35 Baker Drive, Dartmouth, NS B2W 0H3. Inaccurate entry information will result in disqualification.
- **No Purchase Necessary.** To enter without any purchase, entrants may hand print their name, address, e-mail address, postal code, and phone number on a plain 3” x 5” piece of paper and sign it. Place the entry form in an envelope and mail it with sufficient postage to: Harding Medical, 35 Baker Drive, Dartmouth, NS B2W 0H3. Entries must be postmarked no later than December 12, 2024. Limit of one (1) entry per envelope with sufficient postage. Faxed or e-mailed entries will be disqualified. AIR MILES Loyalty Inc., RMG Loyalty, and I.M.P. Group Ltd. shall not be responsible for incorrect or inaccurate transcription or registration of Contest entry information, technical malfunctions, lost/delayed data transmission, omission, interruption, deletion, defect, faulty, incomplete, incomprehensible, or erased computer or network transmissions, failure of computer equipment, software, inability to access any online service or web site, inability to submit the online entry, or any other error or malfunction, or any injury or damage to entrant’s or any other person’s computer related to or resulting from participation or downloading any materials in this Contest, or for late, lost, stolen, postage due, illegible or misdirected entries.

4. Prize Description

- One (1) Grand Prizes of 10,000 AIR MILES® Reward Miles™ (the “**Prize**”) will be awarded. The Prize will be electronically transferred to the winner’s AIR MILES account within 30 days of the end of the Contest Period. The winner is advised to set their balance preference (between AIR MILES Cash Miles™ or AIR MILES Dream Miles™) before the Prize is posted. Draw will take place at Harding Medical, 35 Baker Drive Dartmouth, NS B2W 0H3, in accordance with the procedure described in Rule 5 below.
- The approximate retail value of an AIR MILES Reward Miles prize depends on the chosen method of redemption, available Reward options at the time of redemption, and the set preference between AIR MILES Cash and AIR MILES Dream balances. If redeemed with AIR

MILES Cash, 95 Cash Miles can be used in-store for \$10 towards purchases at participating AIR MILES Partners or 95 Cash Miles can be used online for eVouchers for \$10 worth of value at participating Reward Partners. If redeemed for flights, value depends on destination chosen, date of travel and use of multiple carriers or suppliers. Winner must pay applicable taxes, related transportation fees, governmental levies, excess baggage and other non-ticket costs. The value of AIR MILES Reward Miles used for non-flight Reward options depends on Reward options in effect at the time of redemption. AIR MILES Reward Miles prize is subject to the terms and conditions of the AIR MILES Reward Program as amended from time to time. AIR MILES Reward Miles prize is not transferable or convertible to cash and must be accepted as awarded.

5. Prize Drawing

- The winner will be randomly selected from all eligible entries on December 13, 2024, at Harding Medical, 35 Baker Drive, Dartmouth, NS B2W 0H3. The selected winner will be contacted via phone and/or email at least three times within five days. If the winner cannot be contacted at that time, another entrant will be randomly selected and the initial selected entrant will be disqualified and will have no record towards I.M.P. Group Ltd. or its affiliates.
- To win, selected entrants must correctly answer, unaided, a time-limited, mathematical skill-testing question. They will also be required to sign a standard Declaration and Release Form, confirming compliance with the Contest Rules, acceptance of the Prize as awarded, and releasing AIR MILES Loyalty Inc., RMG Loyalty, and I.M.P. Group Ltd. from all liability relating to the Contest. No substitution for, or transfer of the Prize, will be allowed. The selected entrant will have 5 days from the date of receipt to return a signed copy of the Declaration and Release Form to I.M.P. Group Ltd. If the selected entrant does not do so within this period of time, another entrant will randomly be selected and the initial selected entrant will be disqualified and will have no recourse towards AIR MILES Loyalty Inc., RMG Loyalty, or I.M.P. Group Ltd. or anyone involved in the Contest.

6. Condition of Participation

- Submission of an entry constitutes acceptance of these contest rules by entrant. AIR MILES Loyalty Inc., RMG Loyalty, and I.M.P. Group Ltd. do not accept responsibility for any loss, damage or claims caused by or resulting from this contest or the Prize. The prize winner agrees by accepting the Prize to release AIR MILES Loyalty Inc., RMG Loyalty, and I.M.P. Group Ltd. from any and all liability arising out of, pursuant to, or as a result of the carrying out of the Contest, including liability arising from the acceptance of the Prize as awarded and confirming compliance with contest rules. By entering the Contest, entrants consent to the use of their names, city of residence, photograph, voice and/or image for publicity purposes and in all mediums utilized by AIR MILES Loyalty Inc., RMG Loyalty, and I.M.P. Group Ltd. without payment or compensation.

7. Chances of Winning

- Dependent on the total number of eligible entries received during the Contest Period.

8. Ownership of the Contest

- The contest is managed by I.M.P. Group Ltd. AIR MILES Loyalty Inc. and RMG Loyalty are in no way connected to the management of this contest.

9. Enrollment in the AIR MILES® Reward Program

- If a potential winner of AIR MILES® Reward Miles™ is not an AIR MILES® collector, they may enroll in the AIR MILES® Reward Program by visiting airmiles.ca. By enrolling to become an AIR MILES collector, you agree to be bound by the terms and conditions of the AIR MILES® Reward Program as amended from time to time.

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